



Milk\$MART  
by Adisseo

ADISSEO  
A Bluestar Company

# Estimate your Herd's Lifetime Returns with MilkSmart

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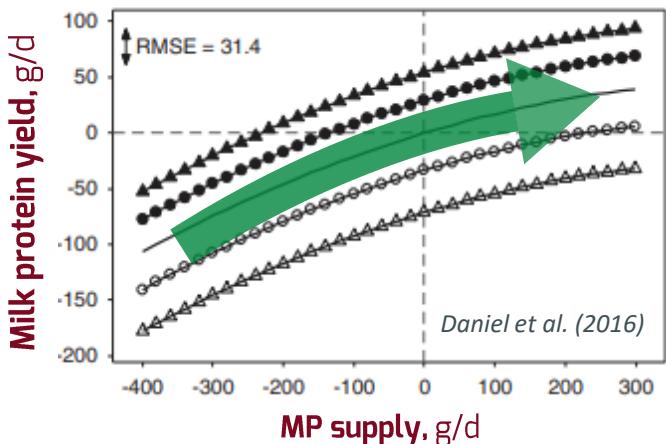
# Consistent, Proven, Unarguable: Methionine Boosts Milk Protein

## Meta-Analysis 1

Animal (2016), 10:12, pp 1975–1985 © The Animal Consortium 2016  
doi:10.1017/517513116001245



Milk yield and milk composition responses to change in predicted net energy and metabolizable protein: a meta-analysis



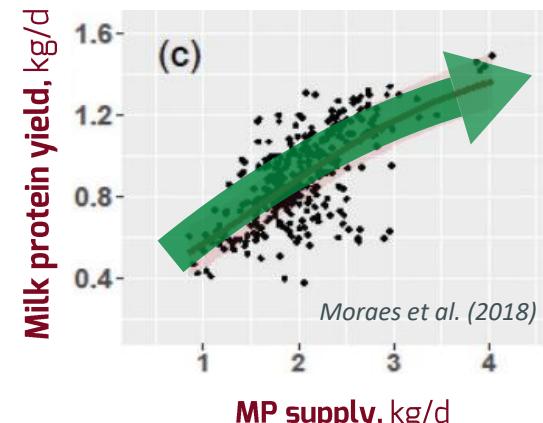
↑ MP

↑ Milk Protein

## Meta-Analysis 2

J. Dairy Sci. 101:310–327  
https://doi.org/10.3168/jds.2016-12507  
© American Dairy Science Association®, 2018.

Predicting milk protein responses and the requirement of metabolizable protein by lactating dairy cows



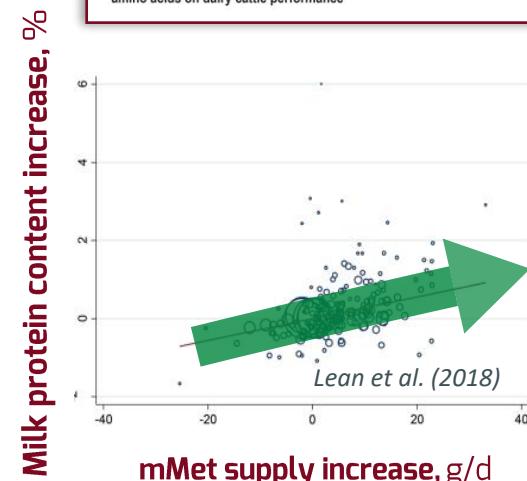
↑ MP

↑ Milk Protein

## Meta-Analysis 3

J. Dairy Sci. 101:340–364  
https://doi.org/10.3168/jds.2016-12493  
© 2018, THE AUTHORS. Publishing for FASS and Elsevier Inc. on behalf of the American Dairy Science Association®. This is an open access article under the CC BY-NC-ND license (<http://creativecommons.org/licenses/by-nd/3.0/>).

Meta-analysis to predict the effects of metabolizable amino acids on dairy cattle performance



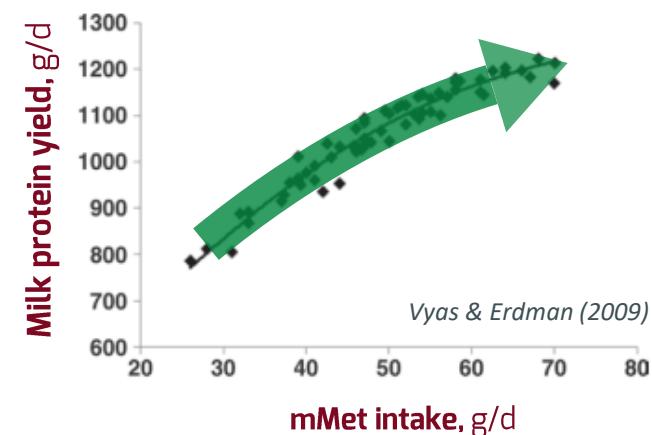
↑ Methionine

↑ Milk Protein

## Meta-Analysis 4

J. Dairy Sci. 92:5011–5018  
doi:10.3168/jds.2008-1769  
© American Dairy Science Association, 2009.

Meta-analysis of milk protein yield responses to lysine and methionine supplementation



↑ Methionine

↑ Milk Protein

Milk Protein synthesis  
depends on Amino Acid supply

↑ Amino Acid = ↑ Milk Protein

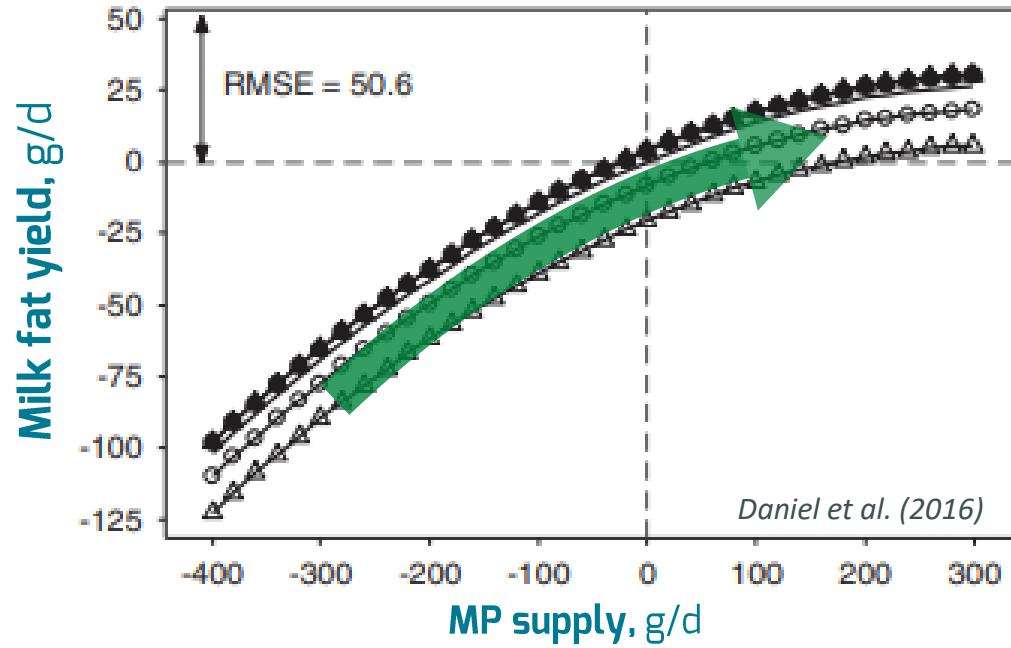
# Consistent, Proven, Overlooked: Methionine Powers Milk Fat too

## Meta-Analysis 1

Animal (2016), 10:12, pp 1975–1985 © The Animal Consortium 2016  
doi:10.1017/S1751731116001245



Milk yield and milk composition responses to change in predicted net energy and metabolizable protein: a meta-analysis

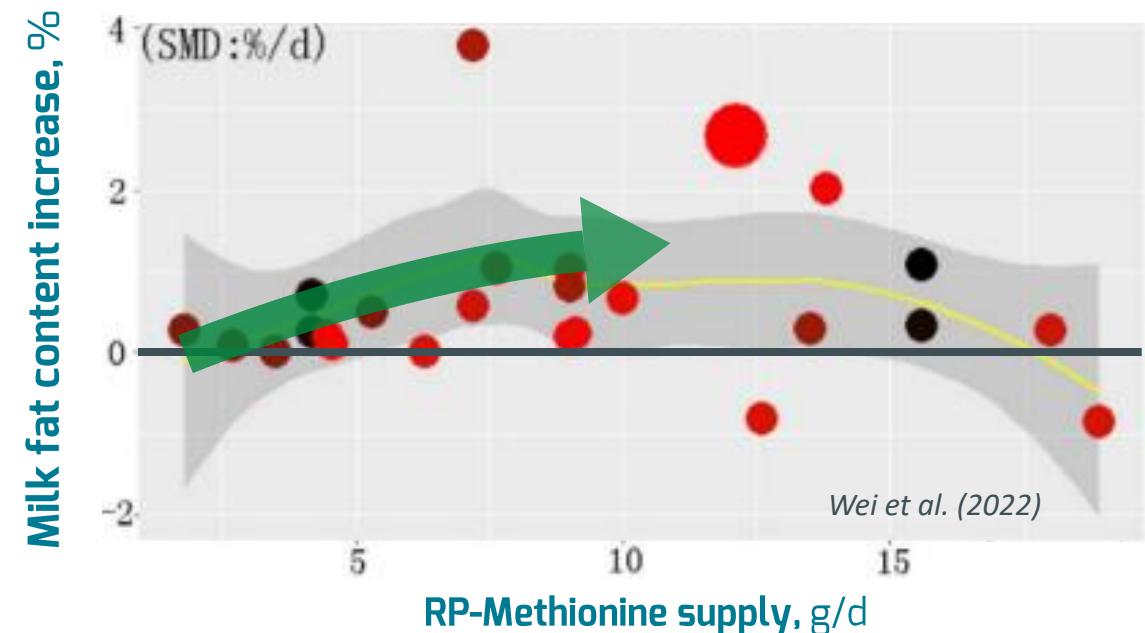


## Meta-Analysis 2

Article



Meta-Analysis of Rumen-Protected Methionine in Milk Production and Composition of Dairy Cows



↑ MP

↑ Milk Fat

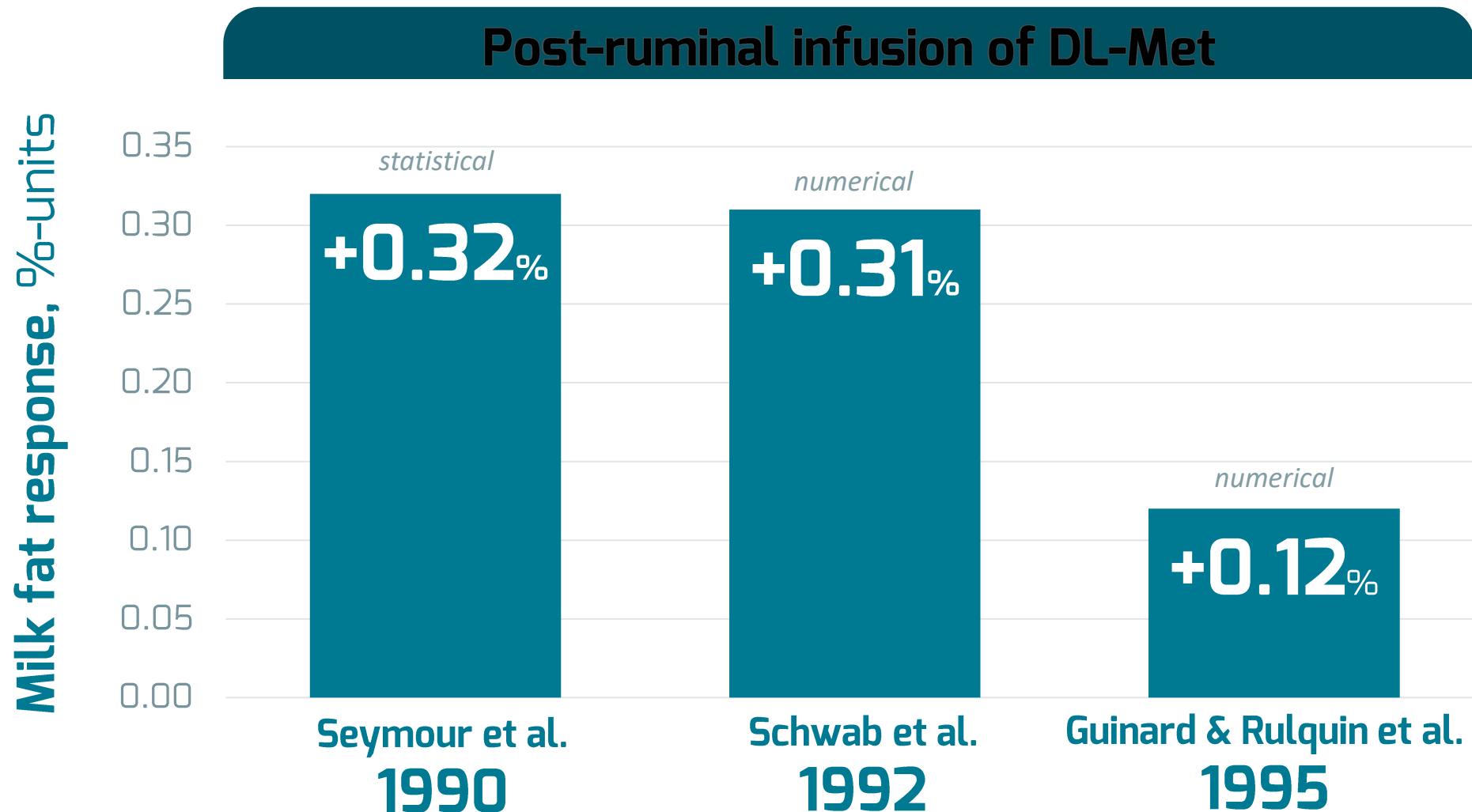


↑ Methionine

↑ Milk Fat

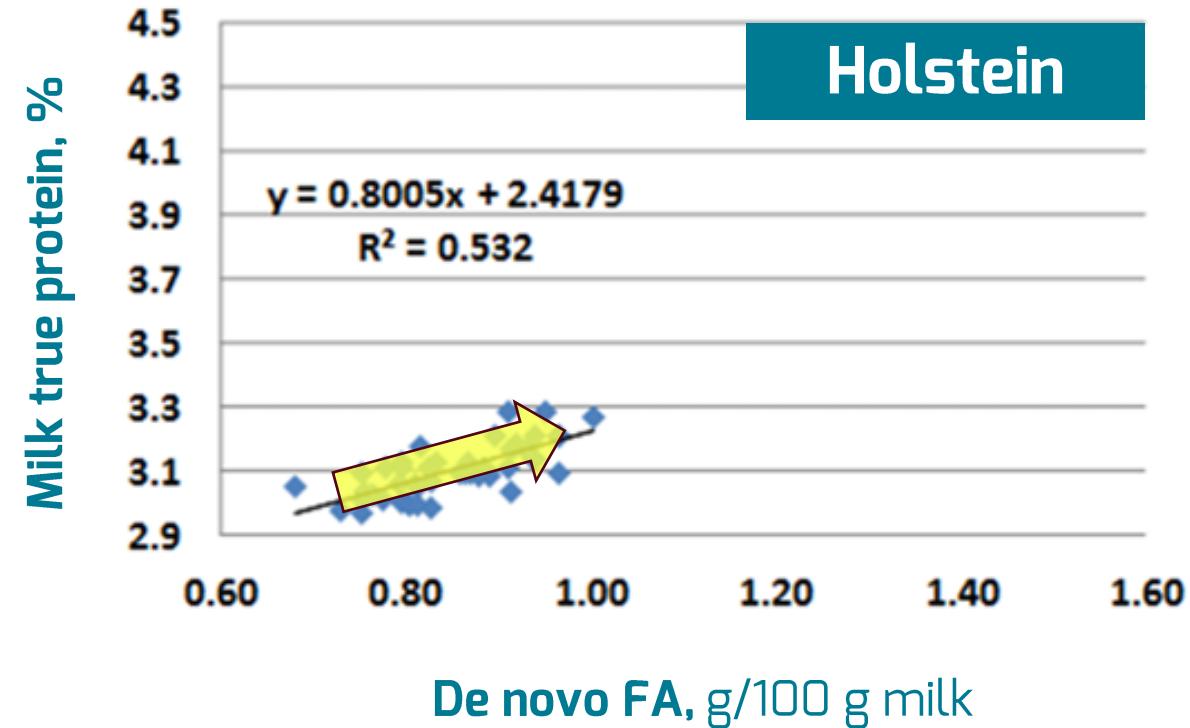
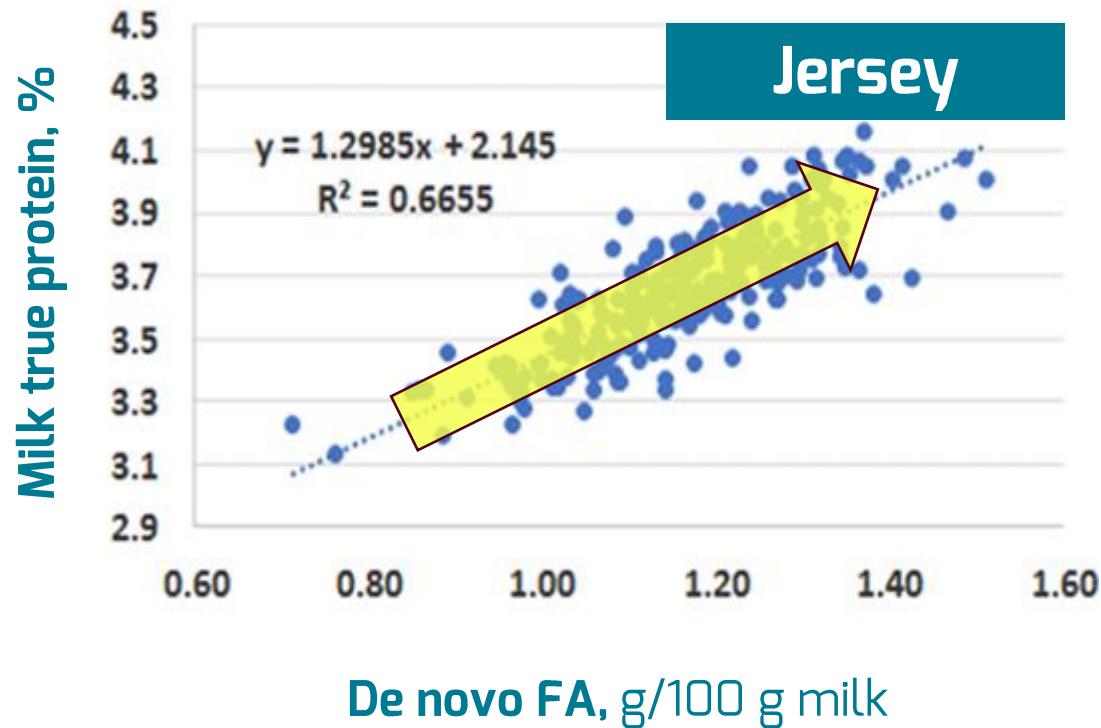
# The Impact of Amino Acids beyond Milk Protein are often *not accounted for*

# Consistent, Proven, Overlooked: Methionine Powers Milk Fat too



## Herd Management Milk Analysis: Jersey vs. Holstein

D. M. Barbano<sup>1</sup>, H. Dann<sup>2</sup>, A. Pape<sup>2</sup>, C. Melilli<sup>1</sup>, and R. Grant<sup>2</sup>



# A Century of Methionine Research: Beyond Protein Synthesis

1930s-50s

**Methionine  
prevents  
fatty liver  
*lipotropic effects***

[classic rodent models]

1980s

**Adequate Methionine  
is essential for  
early embryo  
development,  
and enhances  
antibody response**  
(deficiency blunts  
immunity)

[rodent, broiler models]

2000s-2020s

**Methionine  
Improves Liver,  
Immune System,  
Reproduction, etc.**

[dairy cows]

2010s-2020s

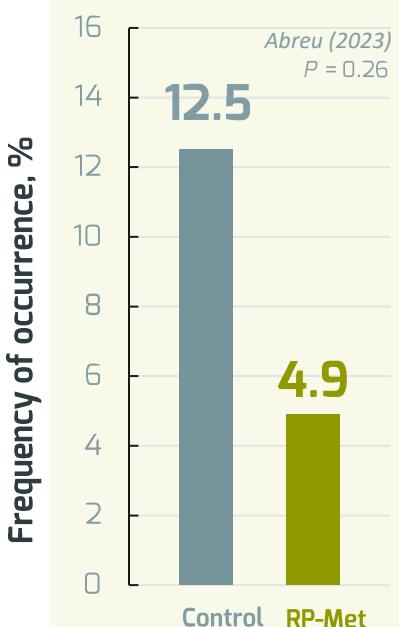
**Methionine  
is Confirmed to have  
Molecular Impact:**

*Methionine*  
↓  
*SAM*  
↓  
*mTOR/SREBP-1*

# Methionine Supports Health & Reproductive Performance

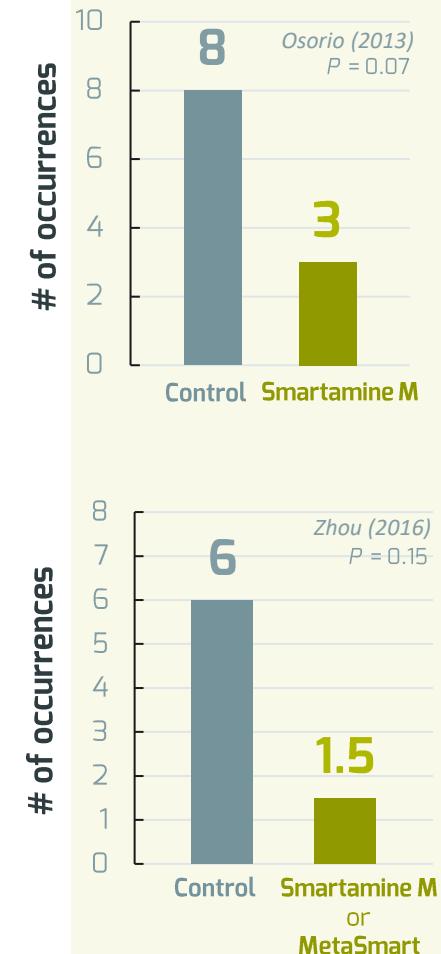
## Mastitis Cases

↓ of ~40%



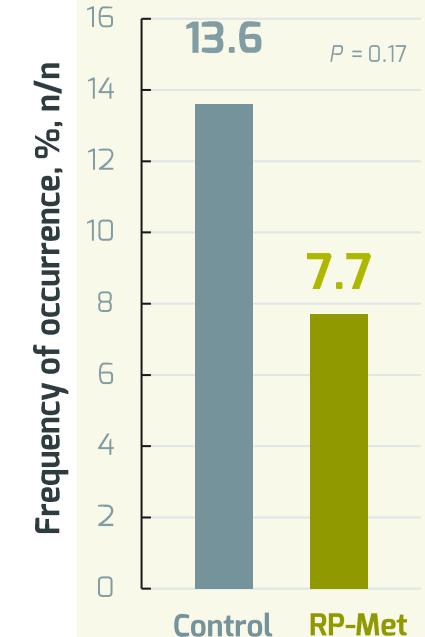
## Ketosis Cases

↓ of ~30%



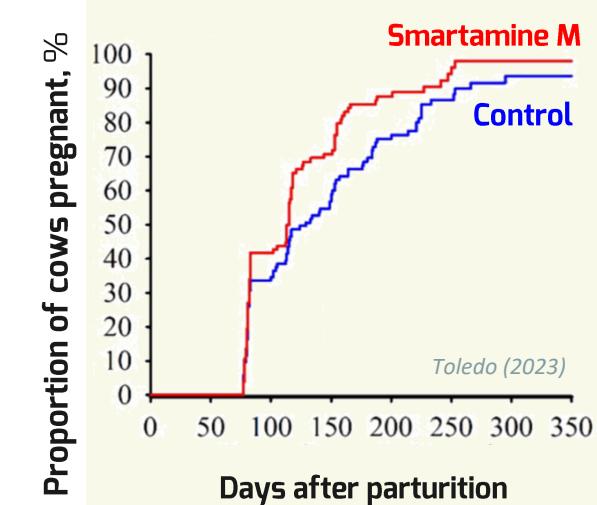
## Metritis Cases

↓ of ~50%



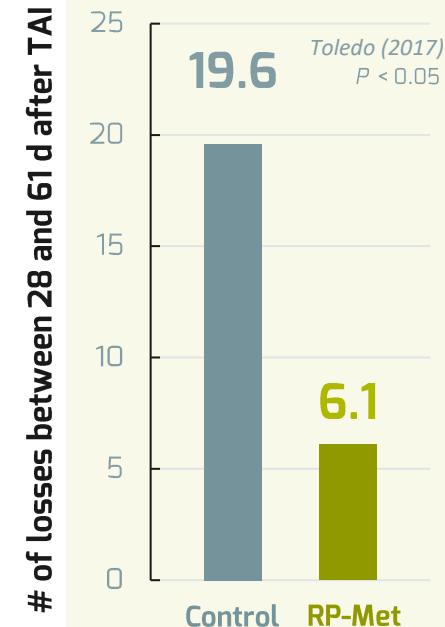
## Pregnancy Success

↑ of ~5%-units



## Pregnancy Losses

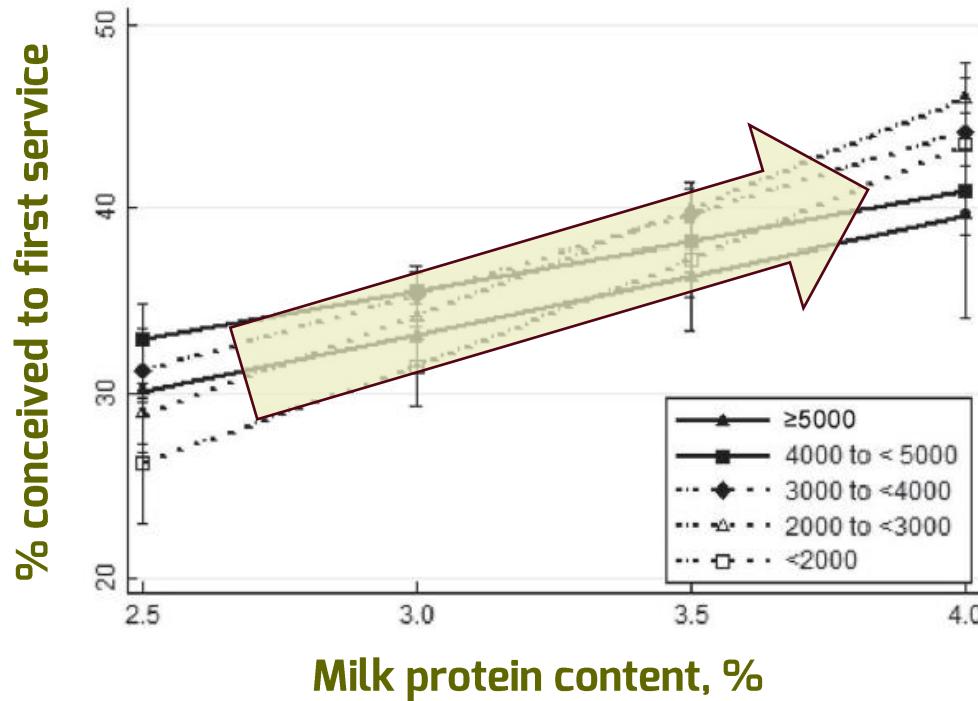
↑ of ~7%-units



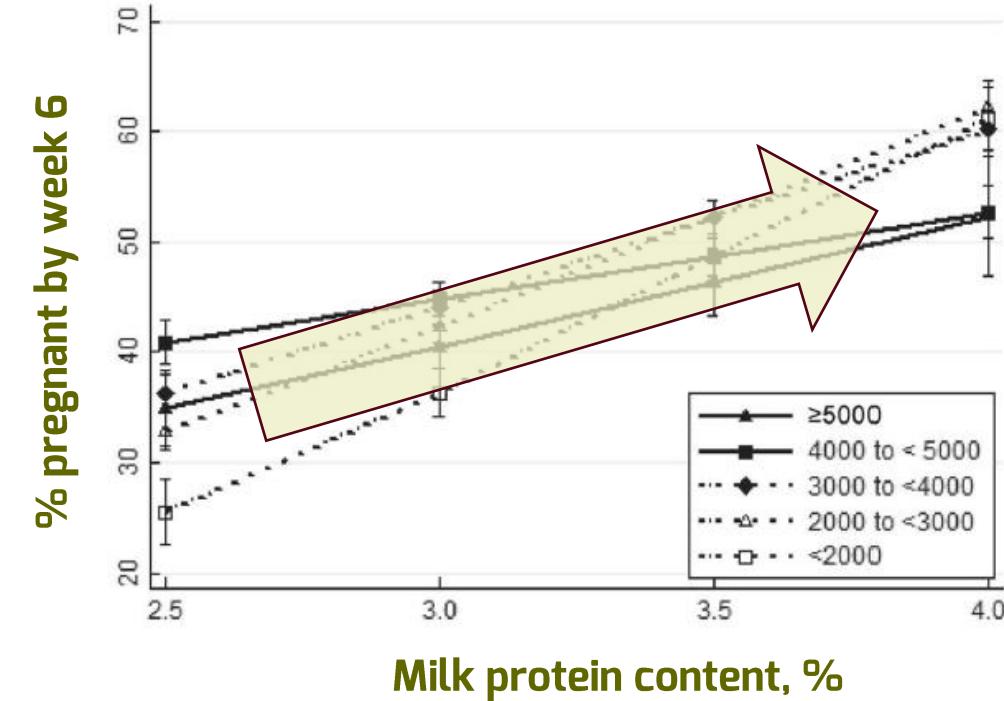
# Methionine Supports Health & Reproductive Performance

*Cows with higher milk protein concentration had increased conception at first service and pregnancy by week 6*

*Efficiency of 1<sup>st</sup> breeding attempt*



*Overall speed and success of getting cows bred*

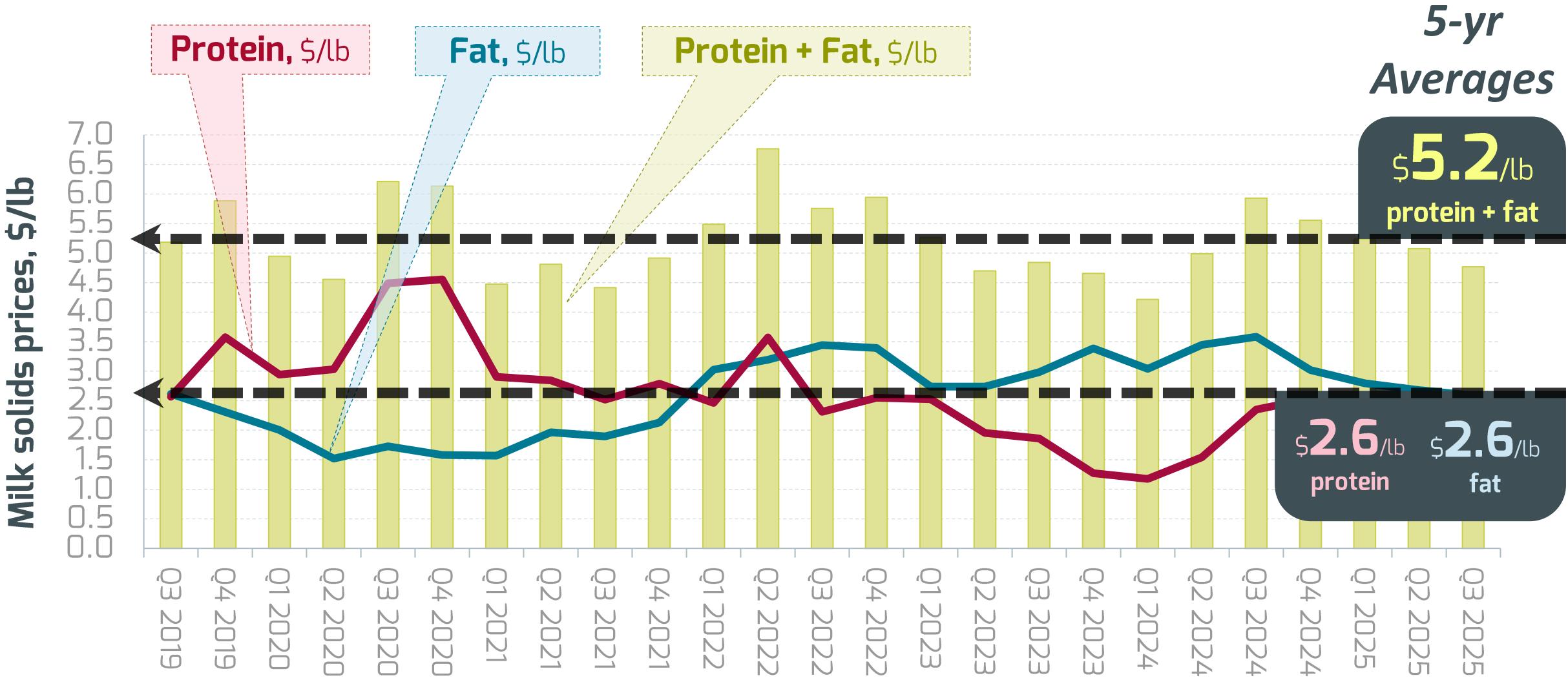




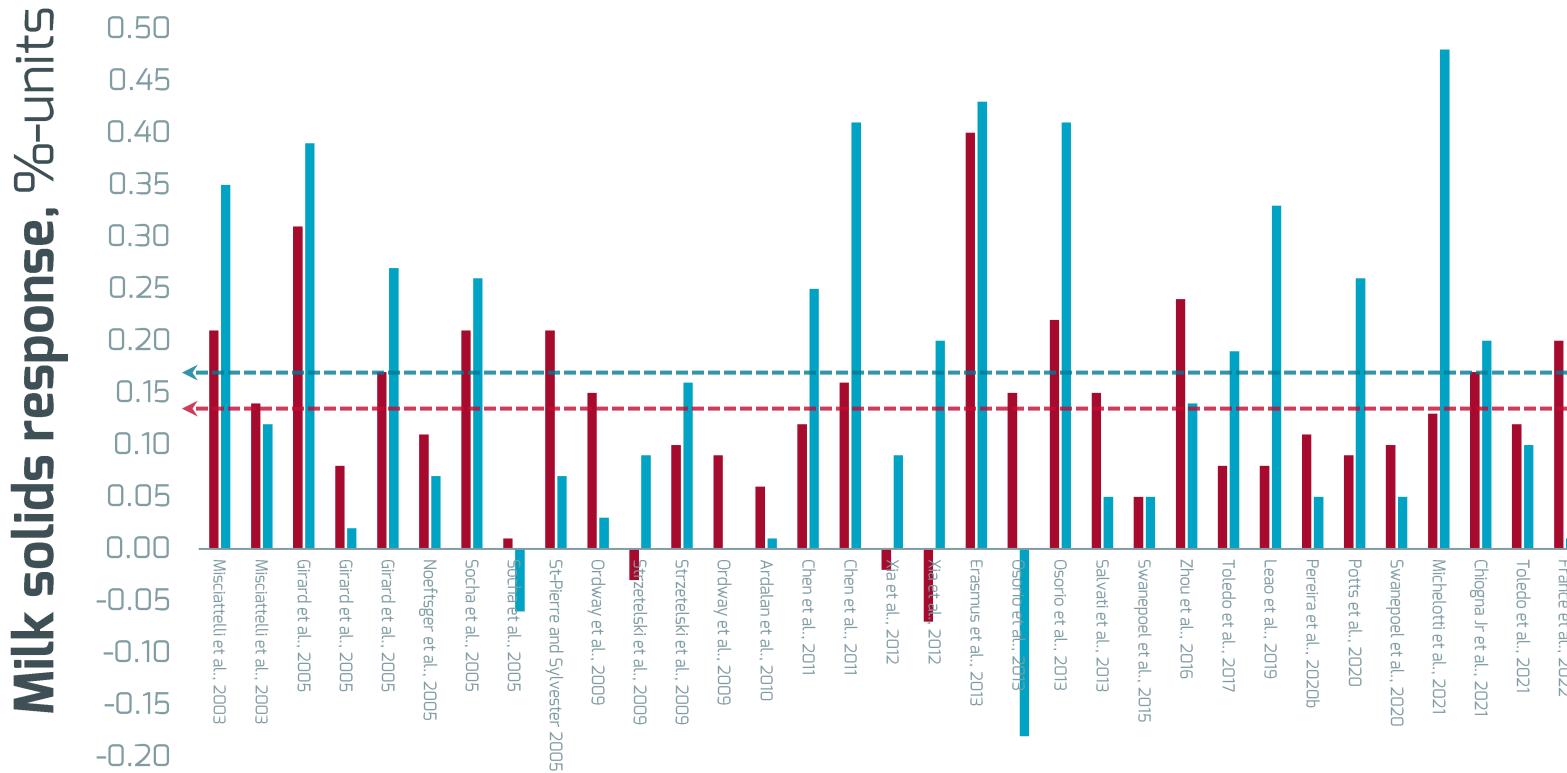
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# Why this Matters?

# Profitability of Your Herd = Solids Output × Pricing



# Consistent Impact of Methionine Supplementation



## Fat Revenue \$ ?

+ 0.16 units in Milk Fat %

+ 0.12 lb

P < 0.01

## Protein Revenue \$ ?

+ 0.13 units in Milk Protein %

+ 0.1 lb

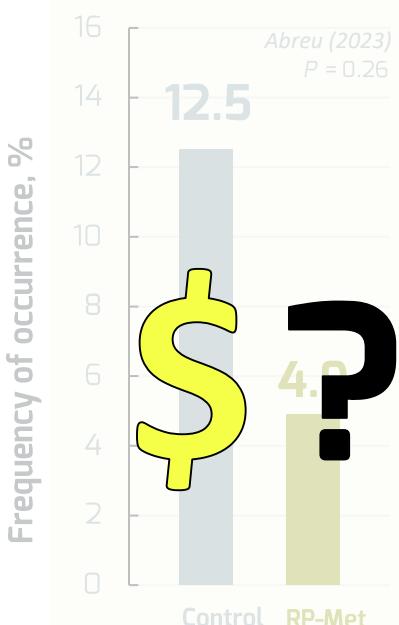
P < 0.01

## Protein Revenue \$ ?

# Methionine Supports Health & Reproductive Performance

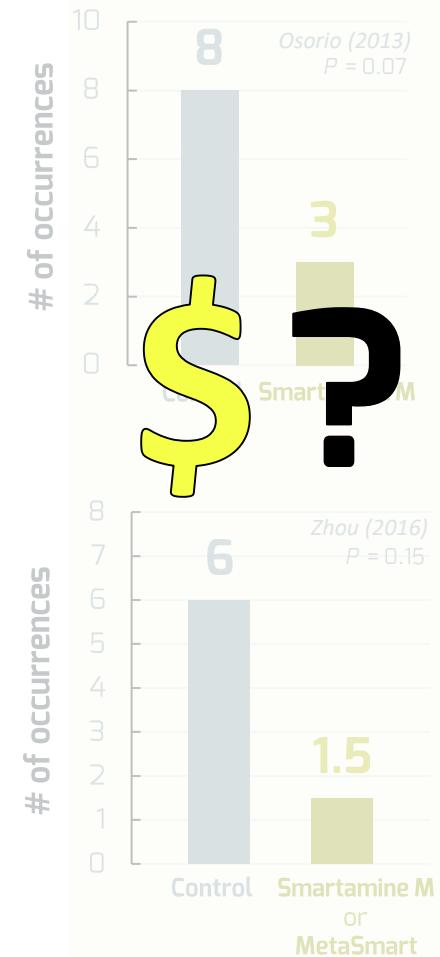
## Mastitis Cases

↓ of ~40%



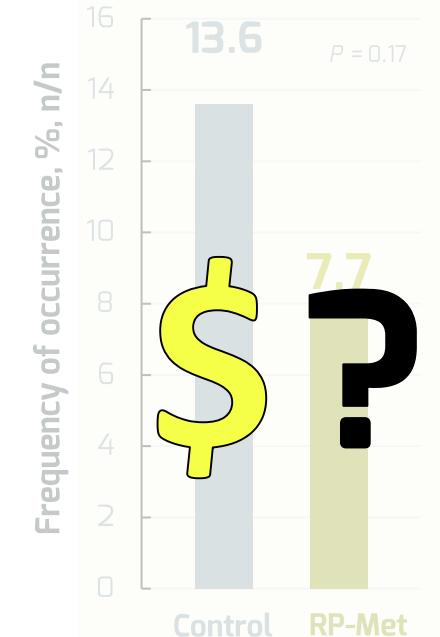
## Ketosis Cases

↓ of ~30%



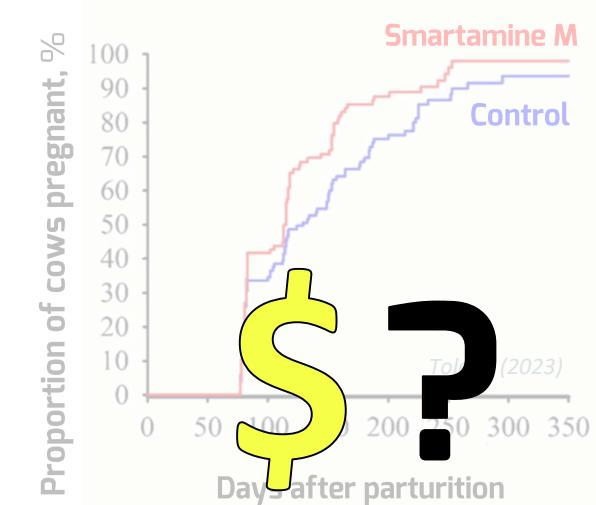
## Metritis Cases

↓ of ~50%



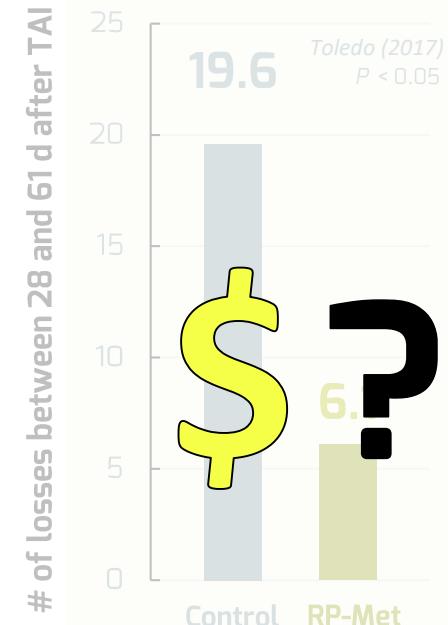
## Pregnancy Success

↑ of ~5%-units

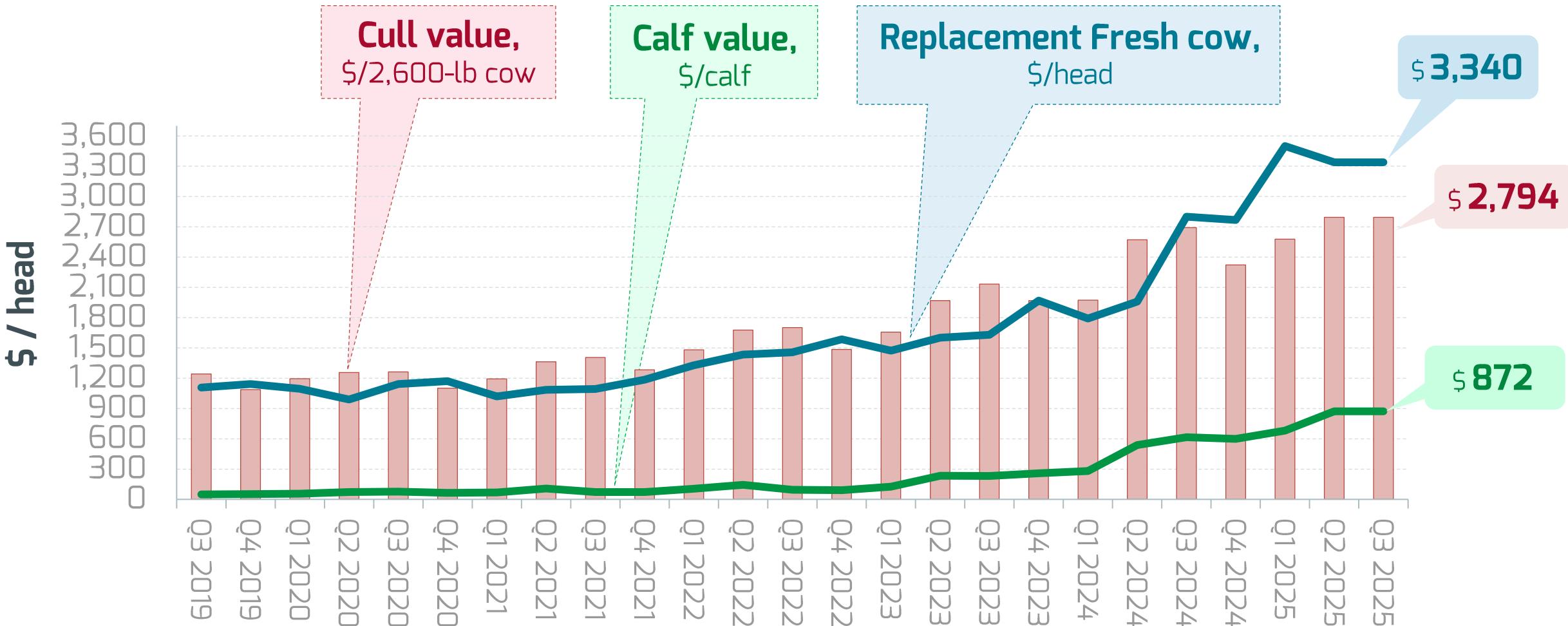


## Pregnancy Losses

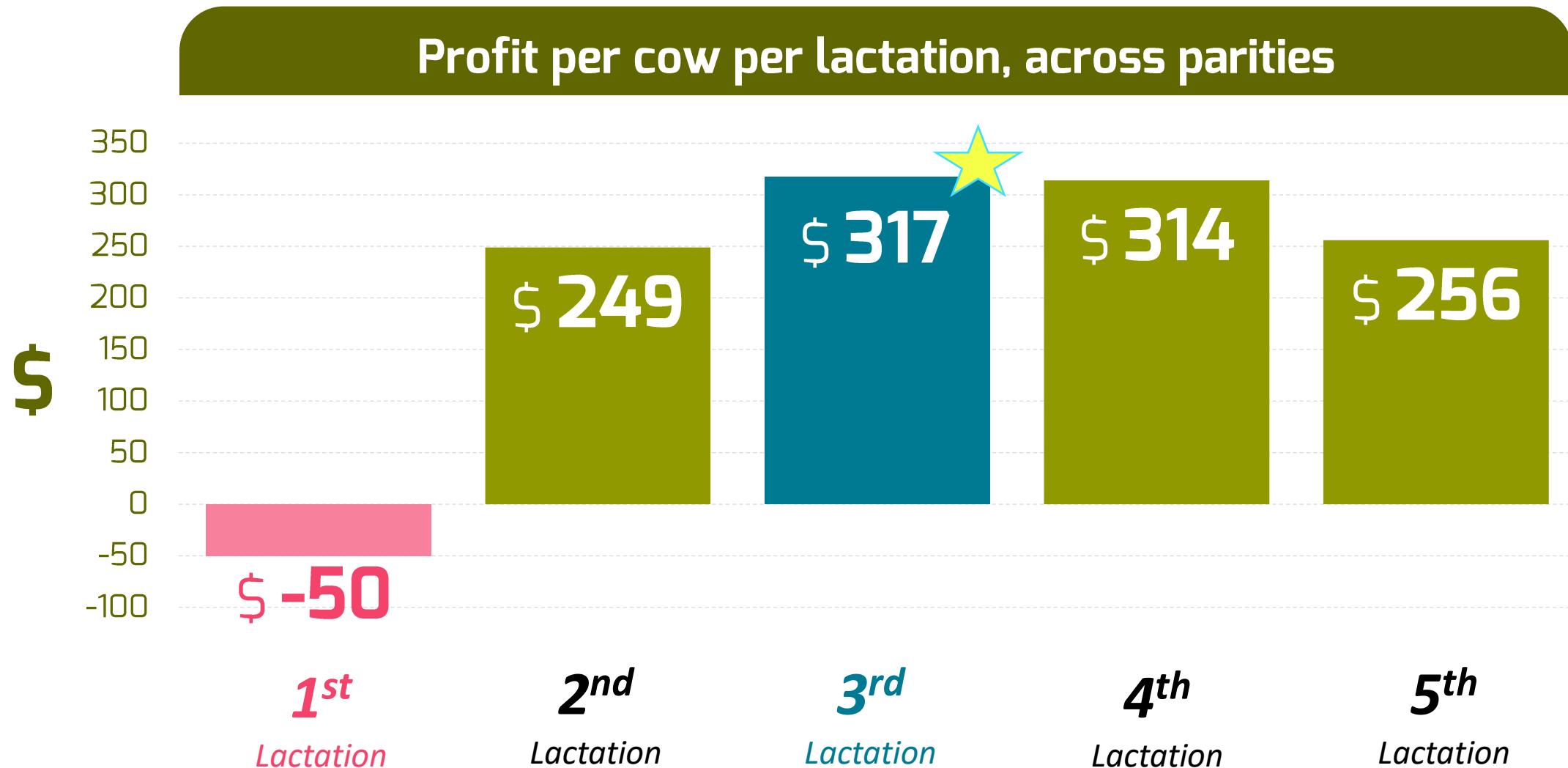
↑ of ~7%-units



# Improved Reproductive Performance vs Current Market

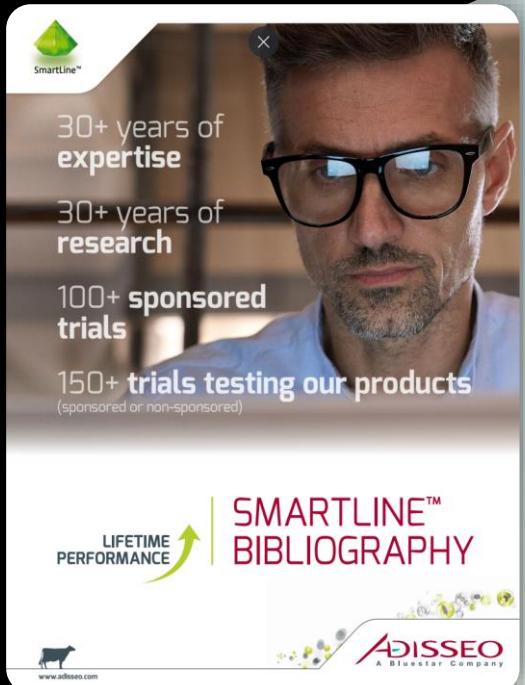


# Longevity vs Profitability per Cow





# Developed with Proven Scien



How  
can we  
**translate**  
all these findings into the  
**“field language”**

# ( Money, Cost, Returns, ... )

# MilkSmart - Profitability of AA Balancing

ADISSEO  
A Bluestar Company



Smartamine® M

\$

0.00

/ kg of product

USD

English

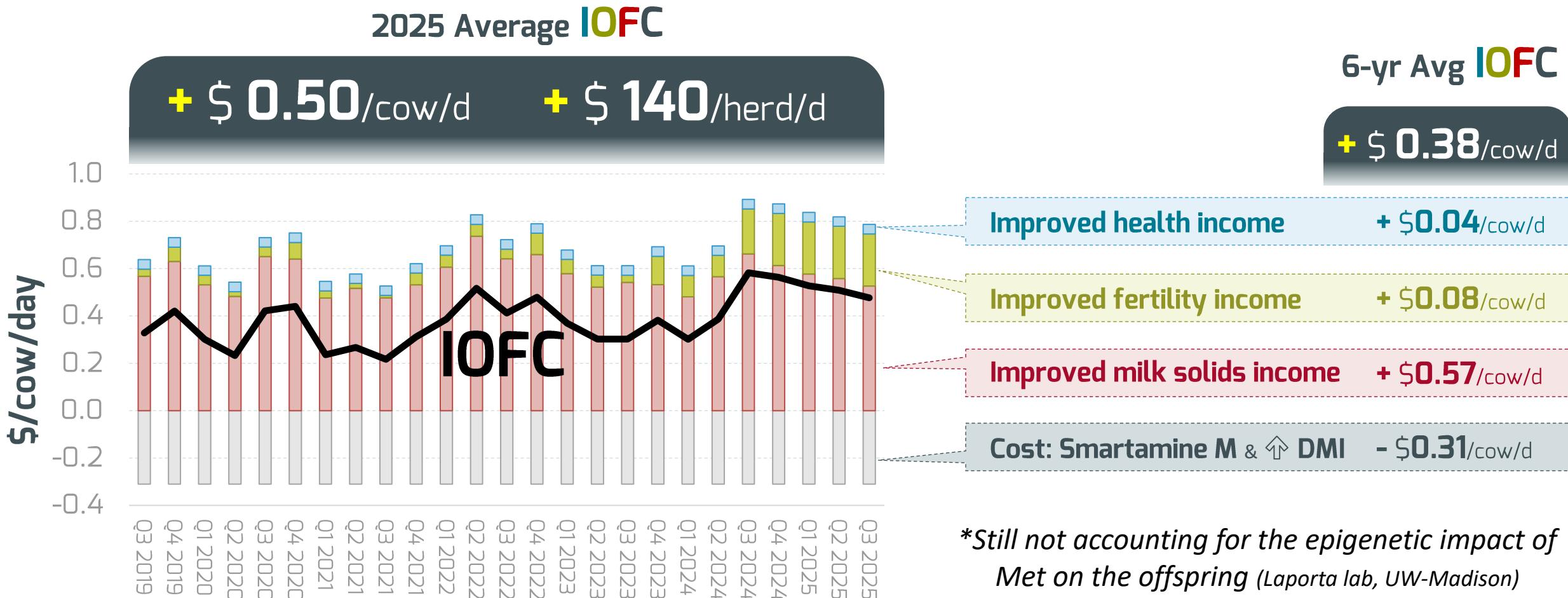
Default template



		Units	Far-off	Close-up	Fresh	Early-Mid lact.	Late lact.	Cost with	Investment vs. Gross Returns		
Investment	Smartamine M	g/cow/d	—	10	16	16	16	AA Balancing <b>-0.25</b> \$/cow/d			
	Smartamine M	\$/cow/d	—	0.000	0.000	0.000	0.000				
	TMR Cost	\$/cow/d	0.00	4.88	9.00	11.00	9.25				
	+ Smartamine M	\$/cow/d	0.00	5.07	9.78	11.18	9.43				
		Units	Current	Adjusted	Difference	Milk Pricing			Investment vs. Net Returns		
Milk Performance	Milk	lb/cow/d	80.0	81.00	1	0.0000	\$/lb	Milk volume			
	Fat	%	4.0	4.16	0.16	2.1925	\$/lb	Fat			
	Protein	%	3.1	3.23	0.13	2.7062	\$/lb	Protein			
	Other Solids	%	5.7	5.70	0	0.3647	\$/lb	Other Solids			
	ECM	lb/cow/d	86.57	90.14	3.57	0.0000	\$/cwt	Quality Premium			
	Milk Value	\$/cwt	19.24	19.94	0.70						
		Units	Current	Adjusted	Difference				Milk, Repro, & Health		
Reproductive Performance	Pregnancy Rate	%	25	28	3						
	Pregnancy Loss	%	17	10	-7						
	Calf Sales	\$/cow/yr	97	110	13						
	Mortality Cost	\$/cow/yr	-50	-46	4						
	Reproductive Cost	\$/cow/yr	-152	-140	11						
	Reproductive Culling Cost	\$/cow/yr	-28	-14	14						
	Non-Reprod. Culling Cost	\$/cow/yr	-165	-151	13						
		Incidence		Cost	Cost (\$/herd-cow/yr)				Herd		
		Units (Incidence)	Current	Adjusted	\$/case	Current	Adjusted	Difference	Cow	Herd	
Health Status	Mastitis (clinical)	% milking cows/mo	2	1.3	224	-54	-35	19			
	Ketosis (clinical)	% fresh cows	6	3.4	232	-14	-8	6			
	Ketosis (subclin.)	% fresh cows	40	22	67	-27	-15	12			
	Metritis	% fresh cows	15	8.6	511	-77	-44	33			
									+DMI Close-up & Fresh	1000 COWS	
									AAB Savings -18 cents/cow/d *for a reformulated diet		
									Day	Month	
									Year		
									Reset	LB KG	
									PDF	EMAIL	

Copyright 2025 / Underlying model from repro section was adapted from Cabrera 2012 (JDS 95:4683-4698)

# Over time IOFC From Smartamine M Supplementation



\*Still not accounting for the epigenetic impact of  
Met on the offspring (Laporta lab, UW-Madison)

## Assumptions

- ✓ ↑ Milk fat (+0.12 lb/cow/d), protein (+0.10 lb)
- ✓ ↑ 3%-units in 21-day pregnancy rate, ↓ 7%-units in pregnancy loss
- ✓ ↓ 5%-units in mastitis, ketosis/yr

- ✓ Quarterly FMMO prices
- ✓ Replacement cost, calf value, cull value accessed from national comprehensive monthly reports

- ✓ Mastitis cost (\$224/case)
- ✓ Subclinical ketosis cost (\$68/case)

# Do you currently balance for AA, or plan to ?

*Register now to MilkSmart,  
and uncover what's the true value  
proposition impact to your  
customers!*

# AA Balancing provides higher IOFC, not just higher production

