

Palatability

The Foundation of Feed Intake and Animal Performance

Pigs and cattle are far more sensitive to taste and smell than humans. This is especially relevant during stressful or demanding periods such as weaning, lactation, and dietary transitions, when changes in ingredients and nutrient balance can disrupt intake.

By formulating feeds that are not only safe and nutritious but also highly palatable, producers can stimulate interest and consistent intake, supporting healthier, more productive animals and ultimately more profitable businesses.

Adisseo offers three primary categories of palatability products

APPETITE STIMULANTS

A combination of flavoring compounds, flavor enhancers, and appetite stimulants, with research indicating an influence on feeding behavior.

IDEAL FOR

Weaning, transition diets, fresh cows, start feeds, stress and recovery periods

EXAMPLE PRODUCTS

- ▷ Dairy Krave
- ▷ Krave AP-P
- ▷ Delistart

PALATABILITY ENHANCERS

Sweeteners and palate enhancers to fit every situation.

IDEAL FOR

They can be used in a variety of different applications for multiple species

EXAMPLE PRODUCTS

- ▷ Powersweet
- ▷ Milk Arome

PROVEN FLAVORS

Single and combination flavors for any situation.

IDEAL FOR

Distinct flavoring components that are easily recognizable

EXAMPLE PRODUCTS

- ▷ New Berry
- ▷ Apple-ADE
- ▷ Sweet Milky Vanilla

Why Adisseo palatability solutions?

- ▶ Backed by research on animal sensory perception and feeding behavior
- ▶ United States manufacturing with consistent quality and supply
- ▶ Technical support to match the right solution to the right challenge

Scan the QR code to learn more



- ▶ Fundamental principles of palatability
- ▶ Sensorial characteristics of feed and how it influences feeding decisions
- ▶ Why palatability is important in livestock production

